



## Advancements in Cardiovascular Care

La Cantera Resort • San Antonio, TX • August 18-19, 2023



# Welcome

Thank you for considering support of the 2023 Texas Cardiovascular Innovations Conference.

The 2023 Texas Cardiovascular Innovations Conference (Texas-CIC) is South Texas's premier cardiovascular conference, providing timely updates on scientific data, new technology, and updated guidelines.

The Texas-CIC will utilize an interactive hybrid format to include learners who are not able to attend in-person, which allows for participants to join from across South Texas and throughout the US.

This Conference will provide a comprehensive review with the latest updates in aortic/vascular disease, cardiac arrhythmia, cardiogenic shock, cardiovascular imaging, complex coronary care, heart failure, and structural heart disease. This year the conference will feature several new elements including breakout sessions for pulmonary and critical care, and neurology. The conference will also host the HCA ECMO Summit. Throughout the sessions, expert faculty will teach current practices, emerging technologies and medical advances related to this rapidly evolving and expanding field.

This program will be conducted in accordance with ACCME policies for commercial support. We also take pride in following all PhRMA and AdvaMed guidelines to ensure a balanced and unbiased educational experience.

The following will provide you with important information about the Texas Cardiovascular Innovations Conference (Texas-CIC) and your participation as an exhibitor. If you have any questions or need further assistance, please do not hesitate to contact Legh Garrett, Exhibit Manager, Antidote Education Company at (214) 442-6233 or [lgarrett@antidotecme.com](mailto:lgarrett@antidotecme.com).

Again, we appreciate your consideration of support. We hope to have the opportunity to work with you!

## How to Apply for Exhibit Space & Sponsorship Opportunities

- Complete [Exhibit Application](#) on page 7 and submit to Antidote
- Antidote will review the application
- Upon approval, a confirmation email will be sent along with
  1. Sponsorship Agreement
  2. A link to register your exhibit staff

# Sponsorship Packages

## Platinum | \$10,000

Premium Exhibit Booth	High traffic area, near meeting room entrance
Featured Exhibit Showcase	Your exhibit will be featured at one break time. Participants will be able to gather around your booth and listen to your presentation.
Innovation Pitch	5-minute talk about your company's contribution to cardiovascular innovations during the Innovation Celebration
Dedicated Slide	Included in meeting display loop*
Attendee Website	Customizable page in the conference attendee website*
Sponsored Email Message	Sent by Antidote to all registered attendees*
Electrical	110v power provided to your exhibit booth
Staff WiFi	Complimentary WiFi connections for registered exhibit staff
Onsite Recognition	Included in sponsor list displayed on signage, printed program, and digital meeting display loop*
Website Logo Recognition	Included in sponsor list displayed on meeting website
One (1) 6' X 30" table and Two (2) Chairs   Four (4) Exhibitor Registrations**	

## Gold | \$7,500

Premier Exhibit Booth	Heavy traffic area, near meeting room entrance
Attendee Website	Customizable page in the conference attendee website*
Electrical	110v power provided to your exhibit booth
Staff WiFi	Complimentary WiFi connections for registered exhibit staff
Onsite Recognition	Included in sponsor list displayed on signage, printed program, and digital meeting display loop*
Website Logo Recognition	Included in sponsor list displayed on meeting website
One (1) 6' X 30" table and Two (2) Chairs   Three (3) Exhibitor Registrations**	

## Silver | \$5,000

Preferred Exhibit Booth	Near food and beverage service
Attendee Website	Customizable page in the conference attendee website*
Onsite Recognition	Included in sponsor list displayed on signage, printed program, and digital meeting display loop*
Staff WiFi	Complimentary WiFi connections for registered exhibit staff
Website Logo Recognition	Included in sponsor list displayed on meeting website
One (1) 6' X 30" table and Two (2) Chairs   Three (3) Exhibitor Registrations**	

## Bronze | \$3,500

Attendee Website	Customizable page in the conference attendee website*
Onsite Recognition	Included in sponsor list displayed on signage, printed program, and digital meeting display loop*
Website Logo Recognition	Included in sponsor list displayed on meeting website
One (1) 6' X 30" table and Two (2) Chairs   Two (2) Exhibitor Registrations**	

# Additional Sponsorship Options

## Hybrid Event Sponsor | \$20,000

Your company will be featured on main page of the event technology platform used by both the in-person and virtual participants. Your company will be recognized in all materials as the hybrid event sponsor, and you will have the opportunity to send a message to all registrants prior to the meeting, and all participants after the meeting.

*1 Available (Exclusive)*

## Conference WiFi | \$10,000

Provide free conference Wi-Fi to all participants during the conference. You have the option to choose the WiFi password.

*1 available*

## Featured Exhibit Showcase | \$7,500

Your exhibit will be featured at one break time. Participants will be able to gather around your booth and listen to your presentation. The presentation will be featured in real-time on a large screen TV near your booth and on other TVs throughout the exhibit area. Showcase video will be included on the virtual platform. Includes lighting, microphone, video camera and callouts.

*4 available*

## Breakfast Sponsor | \$7,500

Sponsor the breakfast buffet for participants. Recognition will be provided on the buffets and in the agenda

*2 available*

## Revive Break Sponsor | \$5,000

Sponsor the morning or afternoon break. Recognition will be provided on the break displays.

*4 available*

## All Day Recharging Stations | \$5,000

Help the participants and their devices recharge by sponsor the device recharging stations. Recognition provided at coffee stations and charging stations

*1 available (Exclusive)*

## Lanyards | \$5,000

Available to all Symposium Attendees. Highlight your company on the Meeting Badge Lanyards

*1 Available (Exclusive)*

## Simple Support | \$2,500

Two (2) Exhibitor Registrations\*\*, and recognition on on-site signs and website. Does not include exhibit booth.

# Innovation Celebration Support

The Innovation Celebration is a networking reception for participants at the close of the first day of the Conference. The reception allows for participants, faculty, and exhibitors to network. The structured time will feature brief highlights of how various companies and individuals have contributed to cardiovascular innovations.

## Innovation Celebration Lead Sponsor | \$10,000

Recognition as sponsor of the innovation celebration  
5-minute opening elevator pitch  
Innovations Celebration video reel\*  
Logo shown on screens as lead sponsor\*  
*1 available*

## Innovation Celebration Hosted Bar | \$5,000

Host the bar for the Innovations Celebration networking time. Your logo will be included on cocktail napkins and on Innovation Celebration welcome signs.

## Innovation Celebration Hors d'oeuvres | \$5,000

Provide Hors d'oeuvres for participants at the Innovation Celebration. Your logo will be included on cocktail napkins and on Innovation Celebration welcome signs.

## Innovation Celebration Photobooth | \$5,000

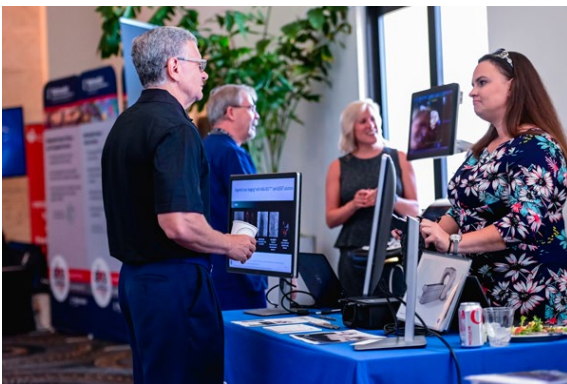
- Photobooth & props
- Theme message of your choice to be included on all photos along with your logo.

## Innovation Pitch in Networking Time | \$2,500

You will be given 5 minutes during the Innovation Celebration networking time to talk about your company's contribution to cardiovascular innovations.  
*5 available*

\* Supporters must provide graphics and other materials to take advantage of benefit

\*\* Any additional exhibit requestions will incur an additional registration fee



# Exhibit & Support Details

## Exhibit Space

Exhibits will be located at La Cantera Resort, outside the San Antonio Ballroom, Second Level. This exhibit location is directly outside of the Texas CIC General Session. Booth assignments will be released on-site.

Standard booth equipment includes:

- One (1) 6' X 30" table with linen and two (chairs)
- Submit an Electrical Order directly to the venue

## Set-up and Dismantling of Exhibits

Exhibit set-up starts on Thursday, August 17 between 5:00 p.m. and 7:00 p.m. Exhibits must be set by 7:00 a.m. on Friday, August 18. Space assignment will be released on-site. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Saturday, August 19 at approximately 3:00 p.m., following the conclusion of the course.

## Exhibit Hours

Thursday, August 17

5:00 p.m. – 7:00 p.m. Exhibit Set-Up

Friday, August 18

7:15 a.m. – 5:00 p.m. Exhibits Open

5:30 p.m. – 6:30 pm Evening Welcome Reception

Saturday, August 19

7:15 a.m. – 1:00 p.m. Exhibits Open

1:00 p.m. – 3:00 p.m. Exhibit Tear-Down

## Hotel Accommodations

You are responsible for making your hotel room reservations for yourself and company personnel. Please note that room reservations should be made in advance. To reserve a room, please contact La Cantera reservations department directly at (855) 499-2960 and mention that you will be attending the Methodist Healthcare Texas Cardiovascular Innovations Conference. You can also book your hotel reservations online by visiting the symposium website <https://Texas-CIC.com/>.

PLEASE NOTE: In order to receive the discounted room rate, reservations must be made by July 24th. We have negotiated a group rate of \$299.00 single or double occupancy (per night) plus taxes and fees. Please be sure to call in your hotel reservations to the number listed above before the deadline to secure a hotel room for your company personnel.

## Electricity

Please order any power directly through INSPIRE A/V at the La Cantera. The order form is located on [page 8](#) of the Exhibit Prospectus. Questions can be addressed to Eddie Chavarria: [eddiec@inspiresolutions.com](mailto:eddiec@inspiresolutions.com).

## **Shipping Guidelines**

- Send all shipments to the meeting location
- Drayage fees may be charged by the hotel/meeting venue.
- Antidote nor Methodist Healthcare is responsible for shipments sent directly to the hotel/meeting venue.
- See the Shipping Instructions for detailed information.

## **Advertisements & Artwork**

Specifications for advertisements and artwork will be provided in your exhibit confirmation materials.

## **Cancellation Policy**

In the event that an exhibitor must cancel their participation in Texas CIC, the exhibiting company will be responsible for 50% of the exhibit fee if canceling after July 24<sup>th</sup>. Cancellations must be made in writing.

## **Liability**

Antidote Education Company and Methodist Healthcare are not responsible, and the “Exhibitor” hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless Antidote Education Company and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

# Exhibit & Sponsorship Interest

## Exhibit Coordinator Contact

All fields required for application. Please print clearly or type. Return the completed application to Legh Garrett – [lgarrett@antidotecme.com](mailto:lgarrett@antidotecme.com)

Company Name \_\_\_\_\_  
As it will appear online and in event materials.

Street Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

## Payment Information

Upon receipt of application, an invoice will be sent to the email address provided above with online credit card and eCheck payment options.

Payments must be received prior to the meeting date; move-in will not be permitted without final payment. Payments are received by Antidote Education Company. Tax ID 74-2620081. A W-9 is available for download on the exhibitor page of each meeting's webpage.

### Payment Methods

**Credit Cards** All major credit cards accepted.  
3% processing fee

**eChecks** No processing fee  
Instructions on invoice

**Checks** Payable to  
Antidote Education Company  
5050 Quorum Drive, Suite 700-538  
Addison, TX 75254

**Exhibit Support** Legh Garrett  
Office: 214-442-6233  
Email: [lgarrett@antidotecme.com](mailto:lgarrett@antidotecme.com)

### Exhibit Level Price

### Other Support Price

### Total Support

# EXHIBITOR AUDIO VISUAL EQUIPMENT RENTAL ORDERING



**AUG 18-19, 2023**  
**SAN ANTONIO, TX**  
La Cantera Resort

## THE INSPIRE AV ADVANTAGE:

On-site staff & technicians

Additional & backup  
inventory on-site

Delivery & pickup to your booth

**SAVE COSTS AND RESERVE BEFORE**

**Aug 14, 2023**

*Additional 25% applies starting  
Aug 14, 2023*

**ORDER HERE**

Select Your Event

ENTER PASSWORD:

**CIC2023**

<https://expo.inspiresolutions.com>



For more information contact:

**Victor Martinez**

**victorm@INSPIREsolutions.com**

**210-558-5527**

Please include the event name in the subject line  
when sending an email

OFFICIAL AUDIO VISUAL PROVIDER



**INSPIREsolutions.com**